



## Brack Tours Environmental Policy

Brack Tours are proud to be the first Irish in bound tour operator to be a part of the Green Tourism Business Scheme and hope to receive a Green Tourism grading in the coming months.

With this in mind Brack Tours are committed to providing a more environmentally friendly product and service to our oversea visitors, while also making sure that we do our best to keep Ireland Green.

- We are committed to the continuous improvement of our tour packages making sure that when possible we provide activities such as walking, cycling and hiking.
- We have a Green team that consists of three members of staff who specialise in different areas of the company & reinforce Green Tourism to other Brack employees.
- We use the services of other Green Tourism Businesses in our tour packages such as Hotels, B&BS and visitor attractions.
- We are committed to training our employees on environmental awareness.
- We are working towards a paperless filing system that all members of the team will have access to and will be able to add files accordingly.
- We support local eating establishments, when are tours are in that area, by recommending these venues to our clients e.g. Taylors Three Rock
- We encourage members of our staff to travel to the office premises using public transport, cycling or using car share when available.
- We recycle paper, cardboard, cans and plastic bottles within our office premises.
- We encourage our employees to work in an environmentally responsible manner and we also encourage our clients to be mindful of the environment while on a Brack Tour.
- While packaging a tour package we try to reduce our carbon footprint by choosing the most eco-friendly method of transport based on lower CO2 emissions.
- We are looking into creating a visitor payback initiative to support local charities or to support a natural disaster by receiving contributions from our clients.
- We aim to continue to provide our promotional material online via our website and other social platforms to reduce our printed promotional material when possible.

Tel: Toll Free 855-338-4339 Ireland +353 86 3616935

E-mail: [info@bracktours.com](mailto:info@bracktours.com) Web: <http://www.bracktours.com>

Brack Tours LLC | 133 Washington Street #524 | Dover | NH 03821 | USA

6 St. Colman's Park | Newry | Co.Down | BT34 2BX | Northern Ireland