



# Brack Tours Responsible Visitor Charter

Ireland is renowned for its outstanding natural beauty, iconic landscapes and breath-taking coastal routes. We are proud of our country and want preserve it for future generations to enjoy and visit. So help Brack Tours keep Ireland green for years to come and join us to experience all that Ireland has to offer.

Each and every one of us has an important part to play in the sustainability and protection of the environment around us. As of such, we welcome contributions and suggestions from both our team and our clients on how we can be more sustainable and how we can protect this unique environment.

## **Brack Tours is committed to responsible & sustainable tourism practices**

- ❖ By supporting local suppliers, attractions and helping local charities
- ❖ By abiding by all environmental legislation and improving our working practices
- ❖ By reducing the possibility of environmental damage to visitor attractions, locations and to instil Irish History & Heritage to our clients
- ❖ By carrying out our tour operations whilst maintaining and respecting the Irish environment and local/national communities
- ❖ By learning more about new practices and innovative ideas and to utilise them to minimise environmental impacts

## **Here are some tips on how you can help while on a Brack Tour**

**Energy** – When leaving your hotel/B&B room please remember to turn off the lights and close the windows if you have left the heating on in your room

**Water** – We all need to conserve water. Turn off the tap when cleaning your teeth and always follow towel policies in hotels and B&B's. These policies can be found in most accommodation bathrooms.

**Travel** – When travelling with Brack Tours we provide the most suitable vehicle for the duration of your tour and also make sure that these are eco-friendly models. While you have free time in some of our touring locations, please use public transport or walk when you can. This will greatly reduce your carbon footprint.

**Shop Local** – Use local products and services while visiting your touring destinations. This will give you a diverse flavour of the area and you will help support local communities. In Ireland we are fortunate to have some fantastic producers of food, drink and arts & crafts. Ask your Tour Director or one of our team members and we can help point you in the right direction.

**Nature** – Respect nature and the wildlife in Ireland by not littering, using footpaths and cycle ways if possible and applicable. At Brack Tours we value our environment and we hope you will too.

**Reduce, Reuse, Recycle** – Try to avoid overly packaged goods and try to reuse your carrier bags when possible. Recycle any waste you have. Ask about recycling facilities on our coaches. Our Tour Directors are always happy assist you to reduce our carbon footprint.

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