



Brack Tours Sustainability Commitment

Sustainability is at the core of every business, whether it is the people working within the company, the service provided, or the resources and materials used to keep the business competitive in the tourism and hospitality industry.

Brack Tours is committed to continued development of the business in terms of sustainability, by employing effective and efficient methods of practice. Through sourcing, as far as practicable, local resources and labour, Brack Tours is committed to the recently released "Think Local" Scheme in the Newry and Mourne Area while giving back to the local economy.

With increasing concerns for local environments in Irish countryside's, Brack Tours have become more aware of their responsibility to be leaders in Green Tourism. By ensuring tours are set up to guide clients through the natural landscapes without impacting negatively on local ecosystems. Travel means are not only sourced locally, but also utilized to their full potential without adding unnecessary pressures to the environment.

The Company ensures that it is fully committed to the reduction of waste through lean work methods by only sourcing what is needed for the job. This also cuts unnecessary costs, further enhancing the sustainable development of the economic progress of the company.

Through shared understanding and commitment of the aims sustainable development set in the regional Development Strategy for Northern Ireland, and ensuring that it is not an afterthought of projects, rather maintain the values of sustainability throughout each project, Brack Tours hopes to generate a shift in culture within the industry.

Brack Tours will aim to comply with all relevant environmental legislation both in Northern Ireland and Ireland and will continue to provide a framework for setting and reviewing our environmental commitment and objectives in regards of keeping all tours with Brack green.



Thank You

www.green-tourism.com
"Quality in the Environment"



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